

# Mount Edgcumbe Joint Committee

Friday 4 December 2009

## PRESENT:

Councillor Trubody, Co Chair, in the Chair.

Councillor Ball, Mrs Dolan, Fox, German, Reynolds (Co-Chair), Riches, Smith and Wheeler

Co-opted Representatives: Cdr Crocker and Mrs Spring.

Apologies for absence: Councillors Flashman, Holley, Martin Leaves and Co-opted Representatives Sir Richard Carew Pole Bt., Mr D L Richards and Mr T Savery.

The meeting started at 10.45 am and finished at 12.55 pm.

*Note: At a future meeting, the committee will consider the accuracy of these draft minutes, so they may be subject to change. Please check the minutes of that meeting to confirm whether these minutes have been amended.*

## 14. DECLARATIONS OF INTEREST

In accordance with the code of conduct the following declarations of interest were made –

<b>Name</b>	<b>Subject</b>	<b>Reason</b>	<b>Interest</b>
Councillor Trubody	Cremyll Ferry Minute 11 and 12	Acquainted with existing ferry operator	Personal
		Worked for preferred bidder	Prejudicial
Mr D L Richards	Cremyll Ferry Minute 11 and 12	Relative works for Tamar Cruising	Prejudicial
Ian Berry	Cremyll Ferry Minute 11 and 12	Acquainted with the existing ferry operator	Personal

## 15. MINUTES

Resolved that the minutes of the meeting held on 31 July 2009 are confirmed as a correct record.

## 16. CHAIR'S URGENT BUSINESS

There were no items of Chair's Urgent Business.

## 17. ADDITIONAL MEETING DATE - JANUARY 2010

Resolved that a meeting of the Joint Committee is held on 15 January 2010 at 10.45am.

## 18. BUDGET MONITORING 2009-10

The Director for Community Services submitted a report on the Revenue and Capital Monitoring 2009/10, which outlined the following issues –

- (i) summarised the –
  - 2009/10 revenue monitoring
  - 2009/10 capital monitoring

- (ii) there was an uncommitted reserve balance of £36,409 which was currently being held.

The following responses were provided to questions raised by the Joint Committee –

- (iii) the cost of the re-branding exercise had not formed part of the core budget;
- (iv) Plymouth City Council had made provision for the ongoing cost of Job Evaluation in its budget for 2010/11; the constitution was clear that support for the House and Park had to be equal from both constituent authorities;
- (v) the implication of funding not being secured from both constituent authorities would result in a review of the operation including looking at efficiency savings; although it was anticipated that the commercial side of the operation would be profitable;
- (vi) the Heritage Project had been opened this year with a 'soft launch'; the major launch of the Park would take place in 2010/11.

Resolved that –

- (1) the report is noted;
- (2) each constituent authority considers additional financial support of £100,000 (per authority) to address the 2009/10 revenue shortfall, with any balance remaining at outturn to be met from the Joint Committee's reserves.

## 19. **RE-BRANDING**

The Director for Community Services submitted a report on the new re-branding guidelines, the cost to the Joint Committee and sought approval to take the re-branding forward.

The Joint Committee heard that –

- (i) the drive behind the re-branding had been the desire to make Mount Edgcombe more attractive to visitors with more things to do and enable it to increase income and become financially sustainable;
- (ii) the new logo 'Britain's Historic Park by the Sea' emphasis the national importance of Mount Edgcombe;
- (iii) the estimated cost of re-branding was £16,000 and would be phased in over two financial years 2009/10 and 2010/11.

Arising from the discussions, concerns were raised relating to the size of the lettering on the proposed signage. However, it was agreed not to alter the signs.

Resolved that –

- (1) the new brand guidelines for Mount Edgcombe are approved;
- (2) subject to funding being available the re-branding takes place over the financial years 2009/10 and 2010/11.

20. **MOUNT EDGCUMBE CORPORATE PLAN**

The Director for Community Services submitted a report on Mount Edgcumbe Corporate Plan, which outlined the details of the corporate plan for Mount Edgcumbe House and Country Park which reflected the corporate plan for Plymouth City Council 2009/12 and the Cornwall Council plan for 2009/10.

The following responses were provided to questions raised by the Joint Committee -

- (i) the plan could be modified in the future; this document had been drafted in order to establish a single vision to support the long term strategic objectives and aims of the House and the Country Park;
- (ii) the Mount Edgcumbe House and Country Park corporate plan would be revised to reflect Cornwall Council's plan once it had been drafted and brought back to the Joint Committee for approval.

Resolved that –

- (1) the report is noted (by adopting the Mount Edgcumbe corporate plan, Members will ensure that the management and activities that take place at Mount Edgcumbe are compatible with the corporate policies and plans of the two constituent authorities);
- (2) the Mount Edgcumbe House and Country Park corporate plan is used as an interim framework.

21. **QUESTIONS FROM MEMBERS OF THE PUBLIC**

There were no questions from members of the public.

22. **EXEMPT BUSINESS**

Resolved that under Section 100(A)(4) of the Local Government Act, 1972, the press and public are excluded from the meeting for the following items of business on the grounds they involve the likely disclosure of exempt information as defined in paragraph 3 of Part 1 of Schedule 12A of the Act, as amended by the Freedom of Information Act 2000.

23. **CREMYLL FERRY (E3)**

The Head of Transport Strategy, the Senior Commercial Investment Surveyor and a representative of the Head of Legal Services provided a detailed update on the Cremyll Ferry tender.

(Please refer to minute 11. for the decision relating to the grant of the tenancy of Cremyll Quay to the successful Cremyll Ferry tenderer).

(Councillor Trubody, Co-Chair and Commander Crocker declared a prejudicial interest in this matter and Ian Berry declared a personal interest in this matter, all left the room).

Councillor Reynolds Co Chair, was in the Chair for this item).

24. **PROPERTY MATTERS PROGRESS REPORT (E2 AND E3)**

The Director for Community Services submitted a report which outlined the progress of property matters within the Country Park since the last report to the Joint Committee on 6 March 2009.

Resolved that –

- (1) the tenancy of the Cremyll Quay to the successful Cremyll Ferry tender is granted;

- (2) consent is granted to the tenant of chalet 62 'First and Last' Whitsand Bay to alter the chalet.

(Councillor Trubody, Co-Chair and Commander Crocker declared a prejudicial interest in this matter and Ian Berry declared a personal interest in this matter, all left the room).

Councillor Reynolds Co Chair, was in the Chair for this item).